



Lea Moon

Website Design & Development

2012 Rate Sheet

Budget & Payment **Plans YES!**
we do that

Design Rate: \$65hr

We bill monthly for this work.

Site Development: \$80hr

We bill monthly for this work.

Consulting: \$80hr

Consulting fees are due at the time of your session.

Site Maintenance: \$1.10min

Site maintenance work is billed weekly.

Site Editing and Content Writing: \$50hr

We bill monthly for this work.

Site & Print Photographer: \$65hr

We bill monthly for this work.

Estimates: \$45hr

Typically estimates require the mock up of an initial design in order to project the scope of the job. On average they take 1-3 hours and this work is then used to complete the project once contracted. Formal estimates are only done on request and are not done for site maintenance work.

Non-profit Rate: \$45hr

We bill monthly for this work.

Barter: We no longer make barter arrangements.

Pro-Bono Work: We are currently fully booked for our 2012 pro-bono work. You may apply during 1/12-3/12 to be considered for 2013.

Please note that we only provide pro-bono work for socially just ventures.

New Client: Free 30 minute consult

Please note that this is for new clients only and if your consult last longer than 30 minutes you will be charged for that time.

All invoices are due upon receipt unless another written financial arrangement has been made.

You are responsible for paying for an estimate even if you decide not to contract with us.

The above rates are subject to change. The website should have the most recent rates listed. Please check with our office to insure the most accurate information.

What to expect:

When we meet for our free new client consult we will be able to give you a better idea of how much your site will cost once we know what you want from your site.

These below rates are an average of what to expect when budgeting for a website.

Static Site that we maintain: \$1100-\$2500
Content Management Site: \$2500-\$5000
E-commerce Site: \$4500-\$9000

These are not guaranteed prices and costs vary greatly depending on how many edits, graphic elements, plug-ins, SEO elements, page templates and pages your site will need.

These prices also do not reflect the cost of creating or editing your sites copy or pictures for your site. We have amazing people that can assist you with this if you need help in this area.